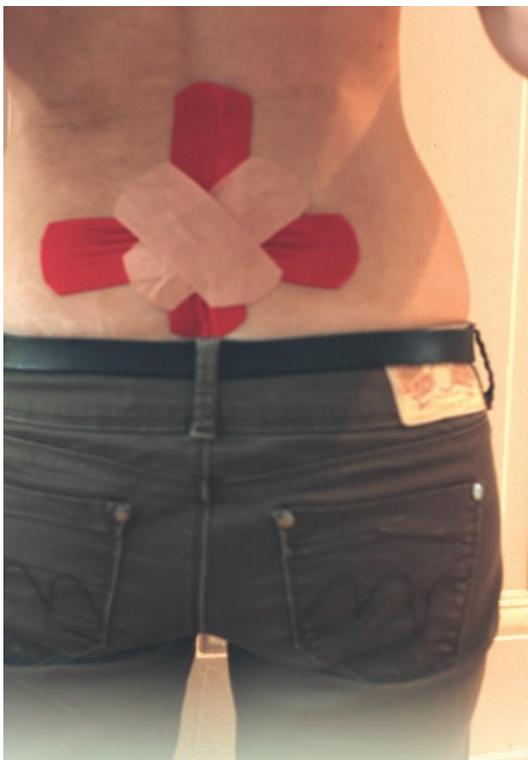


Elena Veronese

Hospital Poetry



© Elena Veronese, *Poetry of the double cross* (August 2013)

Inaugurating the exhibition catalogue with a photograph entitled "Poetry of the double cross" from August 2013, showing the artist Elena Veronese from behind and her puncture wound covered with bandage, suggests very well that the poetry the viewer is being exposed to deals with a rather unpleasant topic. However, having the very concept of "poetry" introduced in the title of the exhibition somehow seems to render the hospital experience at least somewhat tolerable, both for the artist, as for the viewer, and that is one of the key elements of the whole project.

This leads to the question of what the artist actually wants to achieve with this project? Besides the obvious documentary role and the testimonial that Veronese provides, photographing her immediate environment she asks "how to find beauty in adversity".

Besides the will to help oneself heal, Veronese wants to help other people who may have (had) similar experiences.

The issues the artist raises and the questions she poses are those that every person eventually needs to face in his or her life. It is peculiar that the only answer to these questions, to pain, isolation, fragility and immobility the artist gives is art itself.

It is therefore noteworthy that this exhibition is Veronese's first solo exhibition, and it is very important to consider it in the context of the 40 years old Ikona Photo Gallery.

Consequently, having an exhibition of a young designer of interior architecture and photographer with an international experiences such as Elena Veronese, suits well into the framework of the Gallery, that quite precisely timed it for the inauguration of the current Venice Architecture Biennale 2018: FREESPACE.

Hospital Poetry by Elena Veronese
dott. Anelko Mihanovic
Lucca, 2.5.2018.

Elena Veronese
Hospital Poetry
curated by Živa Kraus

22 maggio – 26 agosto 2018
inaugurazione martedì 22 maggio 2018 ore 18
domenica – venerdì
11 -19

Elena Veronese is a designer and photographer born in Venice in 1984. In 2003 she moved to Milan, where she studied Interior Design at the Politecnico di Milano and began to take an interest in photography. In 2007 she spent an academic year at the Fachhochschule of Hannover. After completing her Master's degree at the Politecnico di Milano, she moved to Berlin, where she worked for four years as an art director and a graphic designer in projects regarding the world of art. She has also founded a company that creates design products and works as a photographer in different fields. She lives between Germany and Italy and she periodically travels to New York for work.